

MIAMI CROSSING JEDD
BOARD OF DIRECTORS MEETING
MINUTES
APRIL 9, 2019

Call to Order

Chairman Tracy Williams called the Miami Crossing JEDD meeting to order at 2:05 p.m. The following members of the board were present:

Present:

- Tracy Williams
- Emily Christian
- Clay McCord
- Chris Snyder

Nick Endsley, Sebaly, Shillito + Dyer; and Susan Davis, Miami Township; were in attendance.

The board excused Chris Fine from the meeting.

Approval of Minutes

Emily Christian motioned to approve the minutes as presented from the February 12, 2019 meeting. Chris Snyder seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, and Chris Snyder aye.

Treasurer's Report

Clay McCord presented the January, February, March treasurer's reports together with the March bank reconciliation statement showing an ending balance of \$1,037,112.92 and fund balance of \$858,845.69 after reserves. The two disbursements were processed in February to the contracting parties per the agreement. Chris Snyder motioned to accept the treasurer's report. Emily Christian seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, and Chris Snyder aye.

Addition of Property to the Miami Crossing JEDD

Mr. Snyder reported the Miami Township Community Improvement Corporation (CIC) purchased 12 acres of land, from Zengel Construction Company, on the west end of Vienna Parkway and the east side of Springboro Pike across from Cox Arboretum and just north of the White Allen dealership. The CIC has petitioned the property be added to the Miami Crossing JEDD. The Miami Township Board of Trustees are holding a public hearing tonight to propose a first amendment to the 2017 Amended and Restated Miami Crossing JEDD contract for the sole purpose of adding the property. Ms. Christian said Miamisburg City Council reviewed the proposal in study session and will be holding a public hearing on Tuesday, April 16.

Mr. Endsley advised there is no formal requirement of action at the JEDD Board level; however, the board may recommend the adoption of the amendment to the contracting parties. Tracy Williams motioned to approve; whereas the JEDD Board understands the contracting parties of the Miami Crossing JEDD desire to amend the JEDD contract to add certain territory to the JEDD; whereas the JEDD Board has evaluated the

property and understands the nature of the property to be added; the JEDD Board hereby recommends to the contracting parties the adoption and execution of the first amendment to the 2017 Amended and Restated Miami Crossing JEDD contract. Emily Christian seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, and Chris Snyder aye. Mr. Williams thanked Mr. Endsley for putting together all the documentation necessary for the first amendment.

Update of Miami Crossing District

Mr. Snyder said Washington Prime Group requested information regarding signage inside the Dayton Mall. They would like to incorporate the Miami Crossing logo on its interior sign panels and eventually add the Miami Crossing District brand to the whole area. Mr. Endsley put together a license agreement, included in the packet, for Washington Prime Group to utilize Miami Crossing's trademark. The trademark license agreement was forwarded to Washington Prime Group for review. Mr. Williams said he is delighted the Dayton Mall management is willing to incorporate the Miami Crossing brand into its future marketing plans. By having a trademark license agreement, the board has control over acceptable style requirements and other rules or restrictions.

The board discussed the Dayton Mall sign package and agreed it would be nice if the color of the signs could be changed from blue to the Miami Crossing green for consistency reasons. The white logo design against a solid background is acceptable as illustrated in the Miami Crossing graphic standards guide. Mr. Snyder indicated the intent of this license agreement only pertains to Exhibit A, Dayton Mall Exterior Sign Package; the agreement is not carte blanche. The board will have complete control as to what gets approved and what doesn't on any other signage. The board is pleased Washington Prime Group is incorporating the logo on signs at the Dayton Mall as it increases recognition of the Miami Crossing brand.

Emily Christian motioned to approve the trademark license agreement in the form as presented, and to accommodate any changes necessary, and to authorize Chris Snyder to negotiate the final agreement with such changes requested by the licensee and approved by Mr. Snyder and legal counsel. Clay McCord seconded the motion. Mr. Williams aye, Ms. Christian aye, Mr. McCord aye, and Chris Snyder aye.

Mr. Snyder commented the new banners turned out nice and will be installed next week.

Issues from Around the Table

Mr. Snyder said the MVRPC approved STP funds for the I75/SR 725 Interchange pedestrian improvement project for funding in fiscal year 2023.

Public Comments

None

Next Meeting Date

The next meeting is Tuesday, June 11, 2019 at 2:00 p.m. at Miami Township Government Center:

Adjourn

Mr. Williams motioned to adjourn the meeting at 2:30 p.m.